

# CHRT

## Strategic Plan

2020-2025

**MISSION:** To inspire and enable evidence-informed policies and practices that improve the health of people and communities.

### GOALS & STRATEGIES



#### GOAL 1

**Be, and be known as, a source for evidence-based, non-partisan information on key health policy issues and trends**

**STRATEGIES:**

1. Provide clients with objective, clinically relevant analyses and actionable recommendations
2. Provide trusted, timely analysis and survey research to the public, policymakers and other stakeholders
3. Building on the success of the CHRT Policy Fellowship, develop and implement a variety of high quality learning opportunities in health and human services policy
4. Build our reputation among community members and decision leaders across multiple sectors



#### GOAL 2

**Help community-based health collaborations improve population health and magnify their impact**

**STRATEGIES:**

1. Support capacity and engagement of multi-stakeholder collaborations
2. Promote the benefit and impact of community-based collaborations
3. Help local and regional communities develop new multi-stakeholder health collaborations



#### GOAL 3

**Build the evidence base for local and state programs that can be replicated and scaled to improve health and social welfare**

**STRATEGIES:**

1. Engage in demonstration projects that have the potential for significant impact
2. Provide high quality program evaluation services to help clients demonstrate impact
3. Test a variety of service and systems integration approaches to improve health and social welfare.

**VISION:** Facilitating community health improvements. Impacting state and national policy.

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### INTERNAL GOALS & STRATEGIES



#### GOAL 4

##### Be an excellent place to work

###### STRATEGIES:

1. Foster a culture of mutual respect and support
2. Keep organizational values at the center of our work
3. Develop leadership abilities and potential of all staff
4. Invest in consistent, organization-wide practices to improve diversity, equity, and inclusion
5. Consistently measure and work to increase employee engagement
6. Become a “learning organization,” skilled at creating, acquiring, and transferring knowledge and at modifying its behavior to reflect new knowledge and insights
7. Actively pursue strategies to promote work-life balance



#### GOAL 5

##### Increase financial stability

###### STRATEGIES:

1. Proactively engage all staff and board in maximizing revenue and mission potential
2. Pursue a more diverse and stable mix of revenue sources
3. Maintain financial reserves to cover six months of operating expenses
4. Improve operational excellence

**VISION:** Facilitating community health improvements. Impacting state and national policy.